



HAVE THE ADVANTAGE IN YOUR FIELD

You work hard to select the right products for your field every season, but genetic potential is not the only factor in achieving high yields. That's why AgReliant collaborated with a team of agronomists, scientists, breeders and farmers to develop Advantage Acre.

HOW DOES ADVANTAGE ACRE UNDERSTAND SEED POTENTIAL?

- **Global Network of Facilities**
- **Year-Round Testing + Evaluating**
- **In-depth Genetic Research**
- **Understanding of Genetic Preference**
- **And More**

Understanding how to maximize your seed's potential begins with genetic knowledge. Ranked among the top five research programs in the United States, AgReliant Genetics has access to a global network of facilities that operate year-round, testing and evaluating products. Our team works tirelessly to understand the specific genetic preferences each seed has to soil type, climate, moisture, heat, nitrogen timing, population density and more.

AGRELIANT CONDUCTS TRIALS ACROSS MULTIPLE REGIONS OF NORTH AMERICA

Knowing how to manage our hybrids in multiple locations and environments is the foundation of Advantage Acre.



Advantage Acre Trials

How products planted at similar populations react to different soil types



Enhanced Density Trials

How products planted at different populations react within the same soil type



Innovator Trials

Utilizing knowledge gained from previous trials to validate planting recommendations

HOW CAN ADVANTAGE ACRE TAKE EACH SEED'S GENETIC POTENTIAL TO THE NEXT LEVEL?

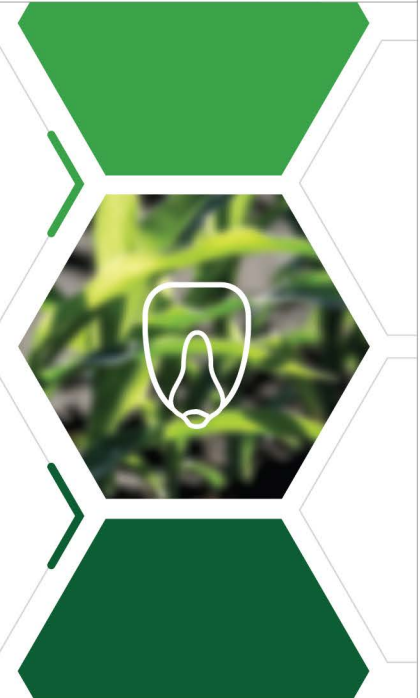
Advantage Acre offers the latest in accurate long-term weather forecasting and advanced functional soil mapping. Now, you have the tools to gain unprecedented insight into your field's characteristics and factors that affect those characteristics. Linking both field and seed knowledge together allows for more precise seed selection, leading to increased yield potential and maximized profit potential.

WEATHER

The biggest variable in any given year is weather. You can make all the right management decisions and end the season with disappointing yield results because your decisions weren't aligned with the season's weather. Weathertrends360's 11-months-out forecast with 84% accuracy can assist in field planning and seed selection.

SOIL

Functional soil maps provide insight into your field's behavior patterns season-by-season that standard soil survey maps cannot. By assessing your field's topography, this advanced technology accurately maps field characteristics such as soil content, patterns in water movement and also areas with the highest and lowest yield potential. These factors, paired with AgReliant's genetic research, drive seed recommendations.



HOW DOES ALL OF THIS GIVE YOU THE ADVANTAGE IN YOUR FIELD?

AgReliant's genetics alone give you an advantage in your field, but without a comprehensive understanding of the planting environment, it is difficult for a seed to perform to its highest potential. Weathertrends360 and functional soil mapping don't take the place of genetics or standard management practices, they enhance them. Technology can't replace the knowledge you have about your field. It can however, give you deeper insights into factors that turn a good season into a great one. With the implementation of these reliable tools, you can feel confident in your seed selection and management decisions knowing that you will have maximized the potential of each seed, every season.

WHY ADVANTAGE ACRE?

The Advantage Acre platform brings together three fundamental components of farming today: seed, soil and weather. We combined our knowledge of our genetics, the comprehensive understanding of soil and Weathertrends360's advanced forecast to assign a productivity index to each unique environment. With this enhanced, dynamic knowledge, our recommendations may change from year to year. Next year, you could plant the same hybrid in the same field and get a completely different seeding recommendation. Advantage Acre's recommendations put our hybrids in the precise location in your field that will maximize yield potential. With the challenges you face day-to-day, let us help give you an advantage in your field.